



FOR IMMEDIATE RELEASE

Green Roof Industry Continues to Grow in Toronto.

Skyland USA, LLC expanded the rooflite® Authorized Blender Network to Canada.

TORONTO, ONTARIO – February 3rd, 2010 – All Treat Farms Limited of Arthur, Ontario joined Skyland USA's *rooflite® Authorized Blender Network*. All Treat, one of Ontario's leading compost facilities and manufacturer of bag and bulk landscape and horticultural products, is now licensed to manufacture and sell *rooflite®* certified green roof growth media. Skyland USA is North America's #1 supplier for vegetated roof growth media and the creators of *rooflite®*.

Outstanding benefits for the environment and for building owners have contributed to steady annual growth of nearly 35% in the green eco-roof market. By joining the *rooflite® Authorized Blender Network*, All Treat Farms can utilize their natural components to blend new lightweight growing products for the green roof market in Toronto and other Ontario cities. "All of our products are natural and environment friendly" stated Joe DiNorscia, Managing Director of Skyland. "We are looking for partners across the North America who share our philosophy. With All Treat Farms we truly found the premier partner who is uniquely qualified to service the GTA. They are both pioneers and innovators in the Canadian composting industry"

In May 2009 Toronto became the first city in North America to adopt a bylaw to require and govern the construction of green roofs on new development. This progressive new law will require a minimum of 20 to 60 percent vegetated roof coverage on all qualifying new development starting in 2010. With minimum construction standards prescribed by the law the choice to offer a standardized, certified, field proven, industry leading product was simple for Andrew Drury, All Treat's Manager of Compost Sales & Marketing. "The *Rooflite* product is a natural fit for All Treat Farms. We offer a broad spectrum of products for the home garden enthusiast and the professional landscaper. Now we will have the best green roof growth media products available for roofing contractors as well. It's a value-added compost product."

All Treat Farms will be the first Authorized *rooflite® Blender* in Canada. "They utilize an advanced in vessel composting system [Gore®]. This allows for an unparalleled level of precision when faced with the exacting specifications of *rooflite®* green roof media production and its demanding applications" said Peter Philippi, Skyland's Director of Research and Development. "All *rooflite®* products go through extensive independent laboratory testing to ensure they meet our specs and achieve FLL compliance" added Mr. Philippi. "*Rooflite®* has an amazing track record in the field. We have successful projects growing across North America on almost 2 million square feet of vegetated roofs."

Rooflite® certified green roof media is now available at All Treat Farms in Ontario and in 11 more locations in the United States. To learn more about *rooflite® Certified Green Roof Media* visit the website.

Grow On Us™: www.rooflite.us

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Creators of
rooflite®
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